



**PARANOIA: THE CONSPIRACY
AND PARANORMAL READER**

Since 1992, **PARANOIA The Conspiracy Reader** has been the leading source that independent thinkers rely on for news and views that run counter to the mainstream. With its blend of political and esoteric topics and its entertaining format, **PARANOIA** brings intriguing ideas out of the fringe to a wider audience. In its fourteen-year history, **PARANOIA** has made its mark as the leading magazine of alternative theories and extraordinary claims.

PARANOIA:

- Is a 72-page glossy print magazine with full color covers
- Is published three times a year: April, August and December
- Is sold in bookstores and newsstands in the U.S. and Canada, as well as by subscription
- Print Run: 12,000, Guaranteed Circulation: 7,500, Held for Back issue sales: 1,000
- Advertisers range from book publishers to health products to NBC TV.

PARANOIA's core readers are vigilant observers of national and international sociopolitical events and trends. They are college students, young professionals and, with its ongoing effort to feature women writers, educated women.

PARANOIA is not only a magazine, it's a phenomenon! Its intrepid writing and daring design have made it the foremost conspiracy journal in America. **PARANOIA** also has collector's value. It is not a throwaway publication. Your ad continues to be seen over time, as more readers are introduced to the phenomenon through consistent back issue sales.

In short, you can reach a growing independent minded audience by advertising in **PARANOIA!**

Please review the enclosed material and contact me as soon as possible so we can reserve a space for your ad in the next issue of PARANOIA.

Devin LaRue
Advertising Coordinator
devinlarue@yahoo.com
401-709-9413



A magazine as unique as your product.

Ad Rates

COLOR

Inside Front Cover or Inside Back Cover
Please Inquire

Full Page	\$400
Half Page	\$220
1/4 Page	\$125
1/8 Page	\$ 75
1/16 Page	\$ 40

COLOR

Back Cover Display Ads
Please Inquire

- Multiple insertion discounts available.
- Contact us for ad sizes and specifications.
- All interior ads must be B/W grayscale format, 300 dpi minimum.
- Don't have an ad? Please ask us about the cost to create one.

PARANOIA

- PRINT RUN: 12,000 AND GROWING!
- CIRCULATION UP 25% IN 3 YEARS!
- OVER 30,000 WEBSITE HITS / MO.!

Website banner ads available! Email: devinlarue@yahoo.com

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Weirdness on a grand scale...a dizzying web of connections!
- **The Village Voice**

A Top Ten Zine!
- **Playboy**

A **Writers Digest** National Zine Award Winner!

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General Deadlines: April issue - Insertion order by Jan 15 - Ad by Feb. 1. • August issue - Insertion order by May 15 - Ad by June 1. • December issue - Insertion order by Sept. 1 - Ad by Sept. 15.

